

PREMIUM CABIN ECONOMY

A premium experience on our
flights within Latin America



Móvil debe permanecer guardado
durante el despegue, aterrizaje
O berço deve ser guardado para taxi,
decolagem, pouso e turbulência
Baby bassinet must be stowed for taxi,
take off, landing and turbulent weather



NOW WE OFFER PREMIUM ECONOMY IN ALL OUR ROUTES WITHIN LATINOAMERICA

The launching of our Premium Economy cabin on domestic and regional routes within Latin America has made us the benchmarks in Premium service in the region. All our passengers will have the best to fly, according to their convenience.

*Premium Economy applies only to our NarrowBody fleet.

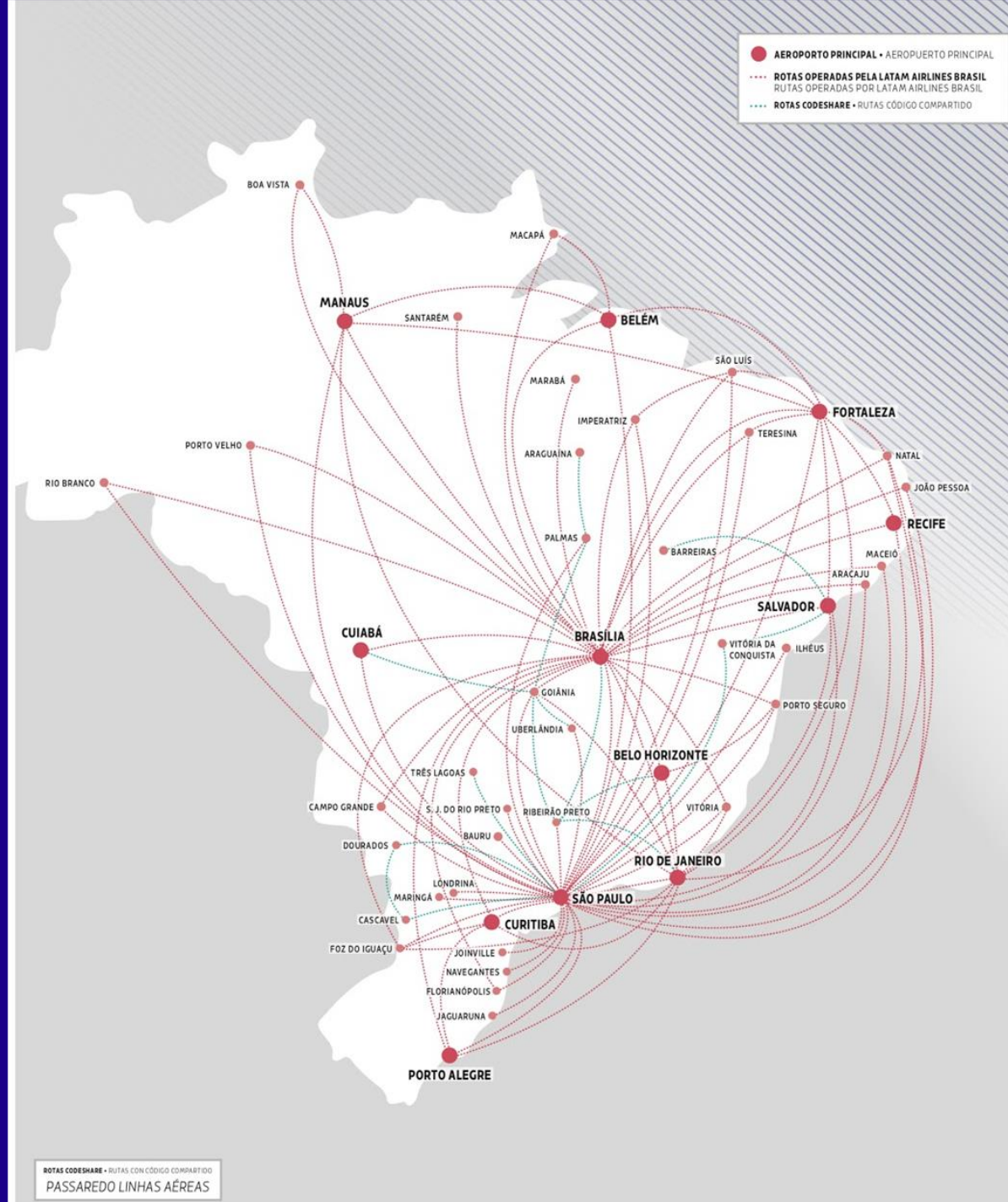




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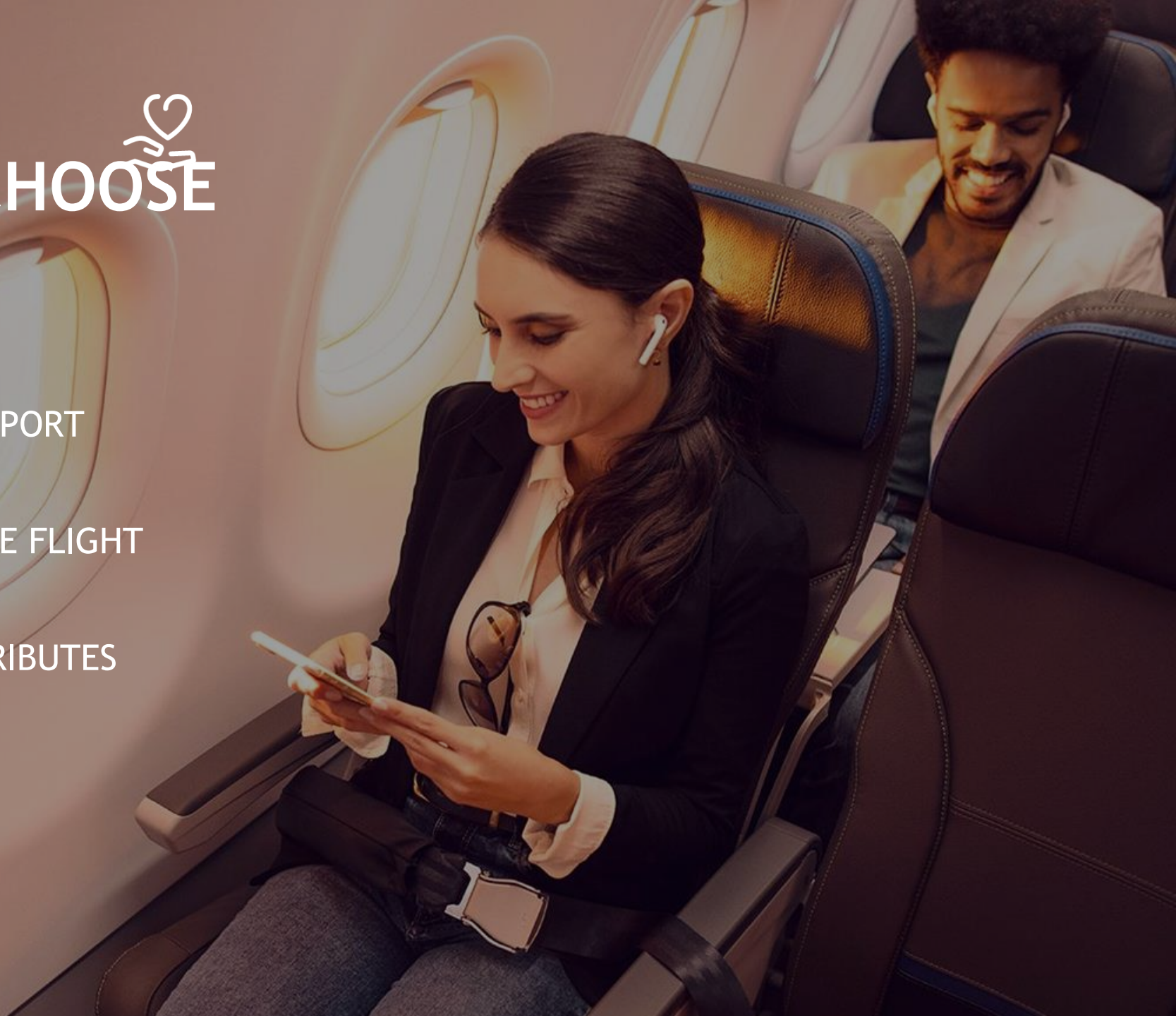
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REASONS TO CHOOSE

- ✓ BENEFITS AT THE AIRPORT
- ✓ BENEFITS DURING THE FLIGHT
- ✓ + DIFFERENTIAL ATTRIBUTES



AIRPORT



PREMIUM ECONOMY



**PRIORITY CHECK-IN
COUNTER**



ACCESS TO LATAM VIP LOUNGES
(International flights only at MIA, EZE, SCL, BOG,
GRU airport)



**PREMIUM BOARDING
(GROUP 2)**



DURING THE FLIGHT

MAIN ATTRIBUTES



EMPTY MIDDLE SEAT FOR
GREATER COMFORT



EXCLUSIVE
COMPARTMENT



PREMIUM CATERING



SEAT IN THE FIRST
THREE ROWS OF THE
PLANE



PREMIUM CATERING

SEGMENTED ON REGIONAL OR DOMESTIC FLIGHTS



PREMIUM ECONOMY ON REGIONAL FLIGHTS

The service is divided into:

BREAKFAST



LUNCH/ DINNERS



SNACKS



PREMIUM ECONOMY DOMESTIC FLIGHTS

The service on board is “easy to consume”

It is a robust service

(Sandwich + Snack), which is complemented by a selection of cold and hot drinks, wines and beers.



TYPES OF SEATS

	PREMIUM ECONOMY	LATAM+	ECONOMY
 PRIORITY CHECK-IN	YES	NO	NO
 PRIORITY BAGGAGE	YES	NO	NO
 CHECKED BAGGAGE	ALWAYS INCLUDED	ACCORDING TO FARE	ACCORDING TO FARE
 BOARDING GROUP*	2	3	4-7
 VIP LOUNGE ACCESS**	YES	NO	NO
 EMPTY MIDDLE SEAT	YES	NO	NO
 CATERING	PREMIUM	SNACK***	SNACK***

* The boarding group can be modified according to the LATAM Pass member category.

** Access to LATAM VIP Lounges is only on international flights.

***On regional flights

MAIN MILESTONES



Sale

20-NOV/19

PREMIUM ECONOMY
REGIONAL SALE STARTS

Operation

15-JAN/20

PREMIUM ECONOMY
DOMESTIC SALES STARTS

1-MAR/20

PREMIUM ECONOMY
REGIONAL OPERATION
STARTS ON ALL ROUTES

PREMIUM ECONOMY REGIONAL OPERATION STARTS
ON ALL ROUTES SCL, LIM, EZE Y GRU

16-MAR/20

PREMIUM ECONOMY
DOMESTIC OPERATION
STARTS

ALL SIMULTANEOUS MARKETS



Thanks!